# GOVERNMENT OF INDIA
# CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
# LOK SABHA

UNSTARRED QUESTION NO:990
ANSWERED ON:27.02.2006
MINIMUM RETAIL PRICE ON PRODUCTS
Mandal Shri Sanat Kumar

**Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:**

(a) whether the Government is considering any proposal to introduce/implement Minimum Retail Price instead of Maximum Retail Price on each product for sale;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI TASLIMUDDIN)

(a) : No Sir.

(b) : Does not arise.

(c) : The Standards of Weights and Measures (Packaged Commodities) Rules 1977 require all pre-packed commodities to carry a declaration of retail sale price on its label in the form `Maximum Retail Priceâ€¦. (Inclusive of all taxes), for information of consumers. This is the end price which a retailer can charge to the consumer any where in the country and includes, all taxes, local or otherwise, freight, transport charges, commission payable to dealers, and all charges towards advertisement, delivery, packing forwarding and the like, as the case may be. Selling of the package at more than MRP is an offence under the said rules and retailers could be prosecuted . Thus this provision ensures prevention of overcharging the consumers. Sale of the package at a price less than MRP, for whatever reasons, is permitted as it is favourable to buyers.